

 **WORLD RETAIL
CONGRESS 09**

6-8 May 2009, CCIB Barcelona

PRESS REGISTRATION GUIDELINES

In 2008, journalists from around 20 countries visited Barcelona to attend the World Retail Congress.

Whilst the press office team will continue to accommodate as many media registration requests as they can, please be advised that it may not be possible to meet every application in order to achieve a balanced representation of international, national, local and trade media.

HOW TO APPLY FOR A PRESS PASS:

- 1) Press registration for the next World Retail Congress will open in January 2009.
- 2) All press pass requests should include the following information:

- Full name
- Position / Title
- Publication
- Telephone number
- Email address
- Postal address
- (Freelance journalists should also provide contact details for a commissioning publication)

- 3) Press pass requests can be made by email or post, and should be submitted to:

wrcenquiries@fd.com

Vicki Wallin / Tanya Bolton
FD
26 Southampton Buildings
London
WC2A 1PB
UK

- 4) The press office team will consider your request for press registration and may contact you for further information. All allocated press passes will be confirmed in writing via email or post.

Please note:

*Press registration requests should be received no later than Friday 1st May 2009, and will not be accepted on-site during the Congress.

*Press passes for the World Retail Congress include access to the on-site press facilities and all speaker sessions on the main programme.

*Non-editorial staff, such as publishers, advertising and communications consultants, will not qualify for a press pass.

*Previous attendance at the World Retail Congress does not guarantee a press pass.